

IF YOUR HOUSE HASN'T SOLD, IT IS PROBABLY BECAUSE OF THE PRICE

If your home is on the market and you are not receiving any offers, look at your price. Pricing your home just 10% above market value dramatically cuts the number of prospective buyers that will even see your house. See chart below.



BOTTOM LINE

The housing market is hot. If you are not seeing results you want, sit down with your agent and revisit the pricing conversation.